

# TRANSMISSION

THE OFFICIAL THIRTY SECONDS TO MARS NEWSLETTER



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**THIS IS WAR**

## This Week - 02/29/2012

### FEATURED PHOTO

We asked on Twitter what *you* would caption this week's Featured Photo, as shown above. Here are some of the [caption comments](#) left on the Official MARS site:

@JulesEchelon wrote, "the unique moment we remember, that the earth seemed to stand still."

Michelle captioned, "Guitar God on Mars"

Lisa wrote, "There is no light without the darkness."

@AgyonMars captioned, "True passion and darkness collide and make one perfect thing - music."

Read more comments and see a larger version of the photo [here](#). More Featured Photos are on their way—follow the Band on [Twitter](#) to receive alerts on when and where to comment!

### FROM SHANNON

This week's MARS Clip features the epic opening of ESCAPE. Shannon had this to say about it and Germany:

Germany is always has this epic vibe about it. This evening was a powerful one. I remember walking out on stage and looking at all those people thinking to myself... "it can't get much better than this!!"



Were you there? Be sure to leave your comments and share your memories [here](#), as well as keep up with MARS Clip Mondays announced each week on [Twitter](#).



**'Like' [Thirty Seconds To Mars](#) on Facebook!**

Subscribe to [Jared](#), [Shannon](#), and [Tomo](#)

Stephanie's Timeline Cover speaks for itself:



Have a MARS-inspired Timeline photo? Be sure to share it with the Band by [commenting any post on Facebook](#), and you may just be featured.



**THIRTY SECONDS TO MARS**  
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Heba of Saudi Arabia sent us this ECHELON Confession video telling us how she found herself after unfortunate loss, and how the music of MARS brought her to life again. [Watch the video by clicking here.](#)

Want to submit *your* ECHELON Confession? Check out [The Hive on Tumblr](#) for more information.



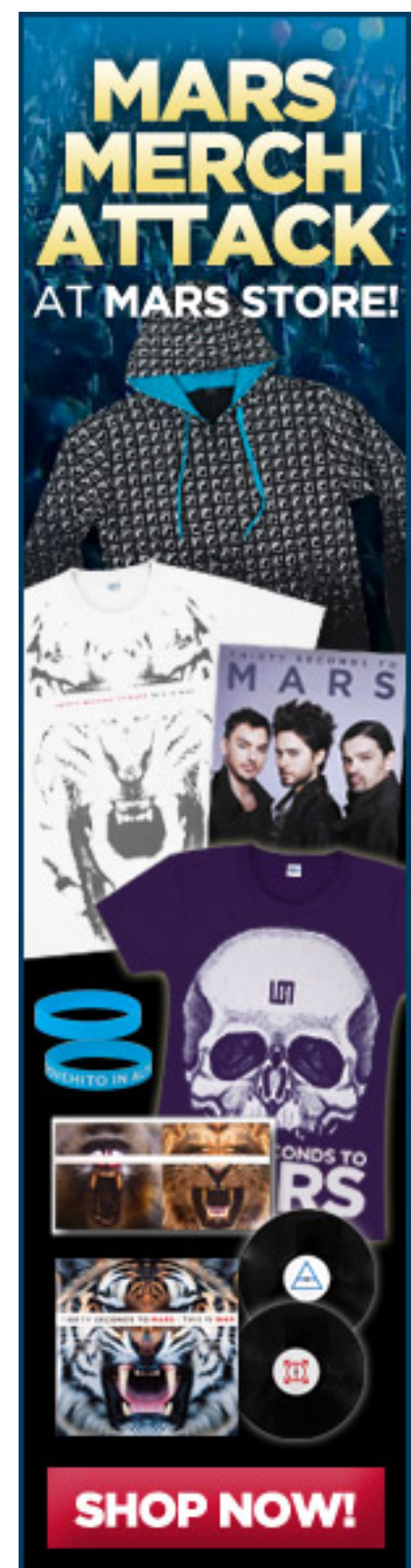
The latest MARS sticker has launched on GetGlue! Check-in to MARS on the service via [VyRT.net](#) to earn this exclusive MARS MTV Unplugged on VyRT sticker. Once you've earned 20 stickers or more, request to get the stickers printed and mailed to you for free!



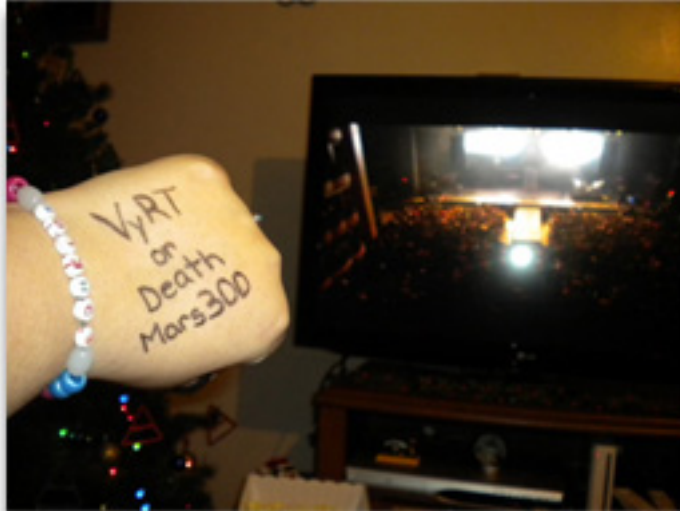
A Beautiful Lie



30 Seconds To Mars







Thank you to all who have submitted reviews from the THIS IS WAR Era! Each week, one of your reviews is featured on the MARS Official site. This week features Jenn M. review of both MARS300 and MARS MTV Unplugged on VyRT. See what she had to say by [clicking here](#), or check out the [ECHELON Tour Review Archive](#).

## MARS TATTOO

Daniel's photo submission combines not only the Triad Necklace and MARS tattoo, but a re-creation of one of Jared's photos:



Do YOU have a MARS-themed Tattoo? Submit your photo, name, and location to [Thirty Seconds To Mars Tattoo Archive](#) for a chance to be featured!

Send us a pic of you sporting the Glyph or Triad Necklace on Twitter with the hashtags #GLYPHnecklace and #TRIADnecklace. Get yours from the [Official Mars Store](#) today.

FROM THE OFFICIAL



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**WEB EXCLUSIVE:** MARS Coins! (From left to right) Own the [ECHELON](#), [Mithra](#), or [Trinity](#) seals in coin-form, available only via the Official MARS Store. Check out all three and more accessories by [clicking here](#).

## TRIAD GLOBAL ASSAULT

ECHELON gathered in Paris to create this great Human Triad.  
Bravo! Bon travail!



Compose the Human Triad image with friends and fellow Echelon in high-traffic or populated areas. Stand, sit, or build a pyramid in a Triad formation. Get creative and submit your photos to the [Triad Global Assault Page](#)!

## AVATAR ART

Each week we showcase some of the best, most unique MARS-themed avatars on Twitter, Facebook, and other social networks. Check out [@\\_L490](#)'s complimenting avatar:



Design your own avatars featuring anything MARS related. Tweet using the hashtag #MARSavatar and yours could be featured next!

# HIVE

Help us spread the word about Thirty Seconds To Mars with promotions and projects you can participate online and/or outside! [Click Here for MARS Missions!](#)

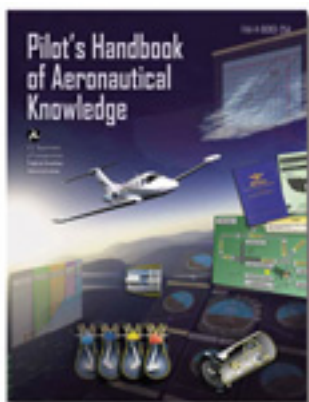
If you have pictures or video from your own street team missions, please send links to [thisisthehive@gmail.com](mailto:thisisthehive@gmail.com).

**Stay updated with the latest news by following the Official Mars Social Media Outlets listed [HERE](#).**

## PICKS OF THE WEEK

### Read of the Week

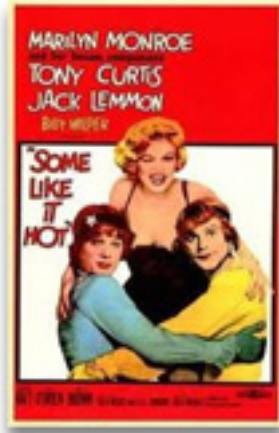
Tomo's Pick:



[\*Pilot's Handbook of Aeronautical Knowledge\*](#), created by the Federal Aviation Administration, is the official reference manual for pilots at all levels. An indispensable and invaluable encyclopedia, it deals with all aspects of aeronautical information. Flight manuals and documentation are also covered, as is specialized information on such matters as weight and balance, aircraft performance, weather, navigation, airport operations, aeromedical factors, and decision-making while flying.

### Movie of the Week

In "[\*Some Like It Hot\*](#)", Chicago musicians Joe (Tony Curtis) and Jerry (Jack Lemmon) accidentally witness a gangland



shooting and quickly board a southbound train to Florida, disguised as Josephine and Daphne. Their cover is perfect... until a lovelorn singer (Marilyn Monroe) falls for Josephine, an ancient playboy (Joe E. Brown) falls for Daphne, and a mob boss (George Raft) refuses to fall for their hoax.

### Album of the Week



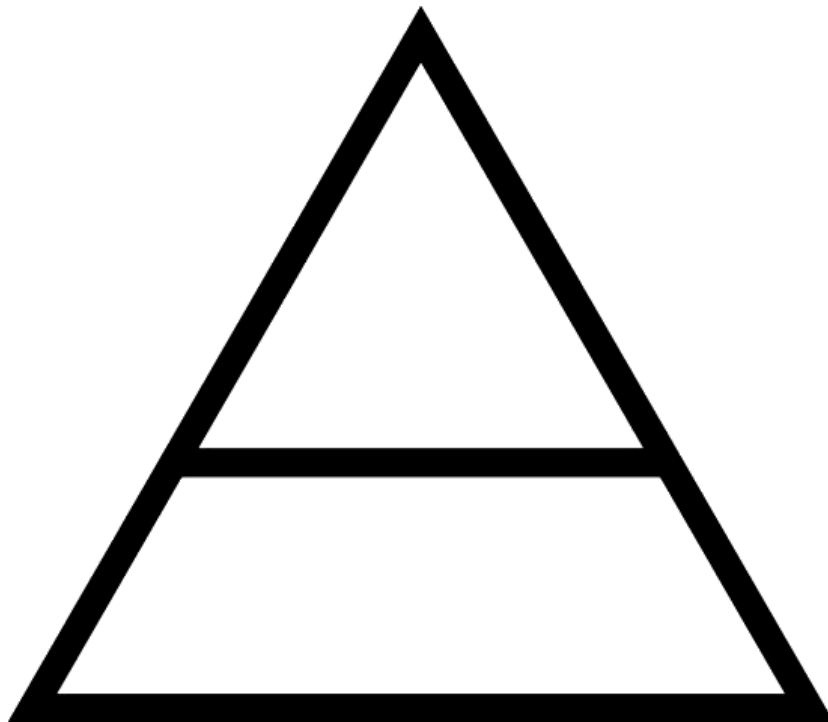
Drawing influences from early American music and popular genres from the 1950s–1970s, such as rock and roll, soul, rockabilly, and glam rock, "*El Camino*" is the seventh studio album by American rock duo [The Black Keys](#). Co-produced by Danger Mouse and the band, the record release itself was preceded by its lead single, "Lonely Boy".

### Website of the Week

Tomo's Pick:

[WALL OF FLUFF](#)

Having a bad day? You might want to visit the [Wall of Fluff](#), a site loaded with cute animal videos from top to bottom. Sleepy kitten? Check. Koala bear? Check. Otter and badger? Check and check.



**PURCHASE  
THIS IS WAR**



**Australia**

[iTunes Australia](#)

**New Zealand**

[Marbecks](#)

**Austria**

[iTunes Austria](#)

**Norway**

[iTunes Norway](#)



[Musicload Austria](#)

## **Canada**

[iTunes Canada](#)  
[Archambault Canada](#)  
[Amazon.ca](#)

## **Finland**

[levykauppax.fi](#)  
[Epe's Music Store](#)  
[EMP](#)

## **France**

[EMI Boutique](#)  
[iTunes France](#)

## **Germany**

[JPC.de](#)  
[Weltbild.de](#)  
[EMP](#)  
[Amazon Germany](#)

## **Italy**

[Fnac](#)  
[Feltrinelli](#)  
[iTunes Italy](#)

## **Netherlands**

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[Free Record Shop](#)  
[Bol.com](#)

## **Spain**

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[Fnac Spain](#)

## **Sweden**

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[CDon](#)  
[Ginza](#)  
[Bengans](#)

## **Switzerland**

[CeDe.ch](#)  
[Exlibris.ch](#)  
[Citydisc.ch](#)  
[Fnac.ch](#)  
[Soundmedia.ch](#)

## **Taiwan**

[G-Music](#)  
[Five Music](#)

## **United Kingdom**

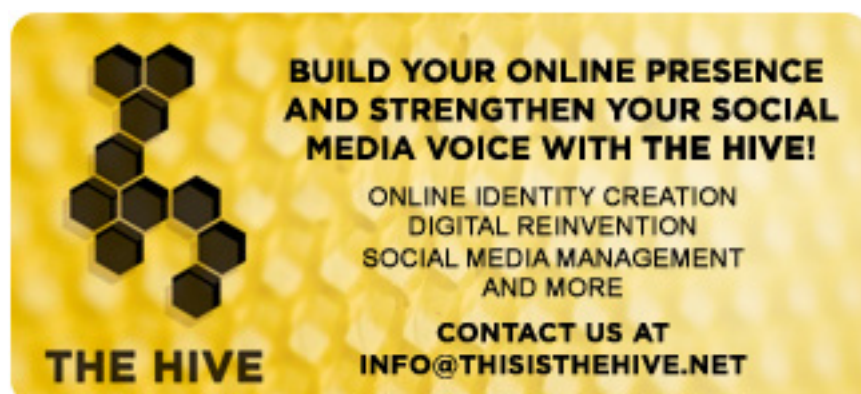
[HMV](#)  
[Amazon UK](#)  
[Play](#)  
[iTunes UK](#)

## **United States**

[MusicToday](#)  
[iTunes](#)  
[Newbury](#)



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